**“Business Case” for Webinar:**

Address each of the following. Do it on one page (you can go a bit over).

You are helping us choose a couple of people to show their concrete situation, which we think will enable a better conversation in the Webinar.

Our aim also is to share your one-page document with the group.

1. Your Name and Contact Info. And role.
2. Your company and your department or division or area.
3. What products you all produce. Software or what?
4. Do you current have a definition of Agile? (Probably a yes or no question).
5. If yes, describe what you have now or have done so far.
6. If yes, describe key learnings to share with the group.
7. If yes, state any questions you now have.
8. If no, describe your interest in this idea.
9. If no, describe your specific situation and key opportunities and issues you see.
10. If no, state what you really want to know or learn as questions. Try to make the questions medium-specific. That is, not too general, and not down in the weeds.