5 SUGGESTIONS FOR AGILE TRANSFORMATION

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Five Suggestions

- Grow thick skin: Change is emotional, people won't like you, be ready
- Baseline: How can you tell if you are getting better without it
- Get air cover: People will resist, you need support from above
- It's not just about IT: The entire organization gets involved
- The goal line moves: What you think you want is not what you will get

Now: Let me explain each one more

- * Put a bit of flesh on each one.
- There's lots more I might have said.
- * And each one could be discussed and acted on at length

Grow Thick Skin

- Transformation is about values, principles and behaviors
- You are changing a belief system
- * It is massively emotional. People will be afraid and often react badly.
- Use fact-based discussions. Try to minimize the emotion
- You will not be the most popular person
- Make sure you have someone you can talk to

Baseline

- Understand where you are today and define the problem
- Determine where you would like to be remember this will change
- Track if you are moving the needle in the right direction
- Some things will get worse before they get better
- Transformation is an investment show the ROI

Get Air Cover

- You will be ruffling a lot of feathers; you need someone with a stick
- Change is enabled by leadership; without them it will be exponentially more difficult
- Get <u>public</u> statements from leaders
- Keep leaders engaged

It's not just about IT

- You may start here, but this is a fraction of the work
- The real return is in the business
- It's not just about business buy-in, its about changing them too
- * Speak in business terms: ROI, value, growth, goals, capabilities

The Goal Line Moves

- You may have a vision of what the end state looks like; you will be wrong
- * Take the lessons you learn along the way and change accordingly
- When you think you are done, there is a lot more to do
- * Remember it's "continuous improvement". It never ends.

Number six

- Not everything should be a battle
- Let others take credit for your great ideas
- Change is not about process; it's about people
- Advertise successes and market how you can help others
- Eat your own dog food
- Start with yourself

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