

Webinar: Intro to our CSM Course and ARP Workshop

April 15, 2024 — Joe Little

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Reminder (to me)

- Do you want a PDF of this slide deck?
- If so, put your email in the chat
- OR: Send me an email...



Introduction

- Certified ScrumMaster course
- Agile Release Planning workshop

- Some quick basics
- Your questions
- *Let's talk ~30 minutes*



ONE: CSM Course



Why choose CSM?

- Scrum Alliance's CSM is the best known.
- A great way to start learning about agile-scrum.
- For: SM, PO, Team, Managers, others.
- Scrum seems easy. Big mindset shift. It is actually hard to master.
- It is counter-culture. It is different than LOTS of things in your culture, so you have a lot of explaining to do.
- You need, really, to take the course twice.



Watch Out

- Lots of bad Scrum courses out there. (Scrum Alliance and [scrum.org](https://www.scrum.org) are good. The rest, not so much.)
- Also: Lots of inexperienced Scrum teachers. Worth it to get the best.



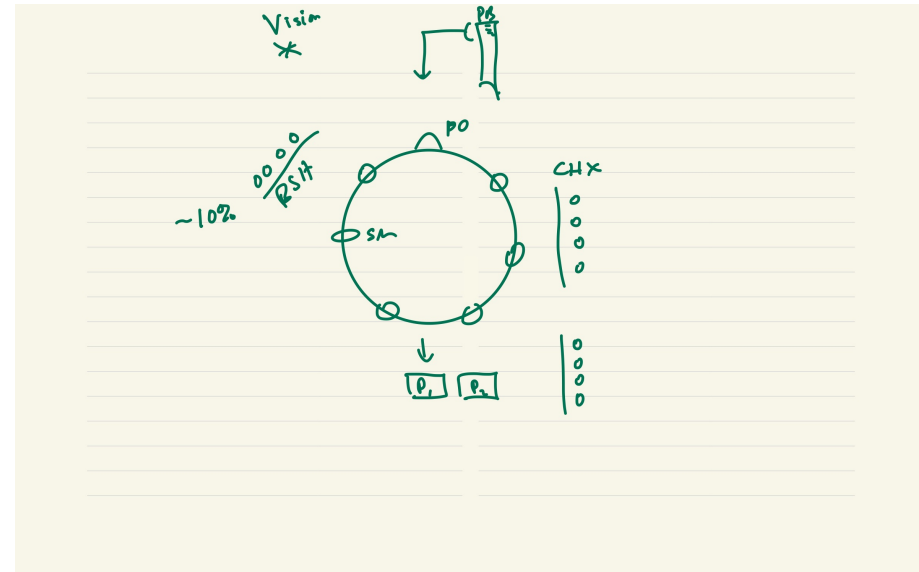
Why choose us? - 1

- Our approach is unique
- We have been a CST for 15+ years. Taught all kinds of people, industries, and organizations
- We co-trained 8 times with Jeff Sutherland
- We took Ken Schwaber's CSM course initially in 2005
- More of "Aggressive Scrum"
- We have an MBA



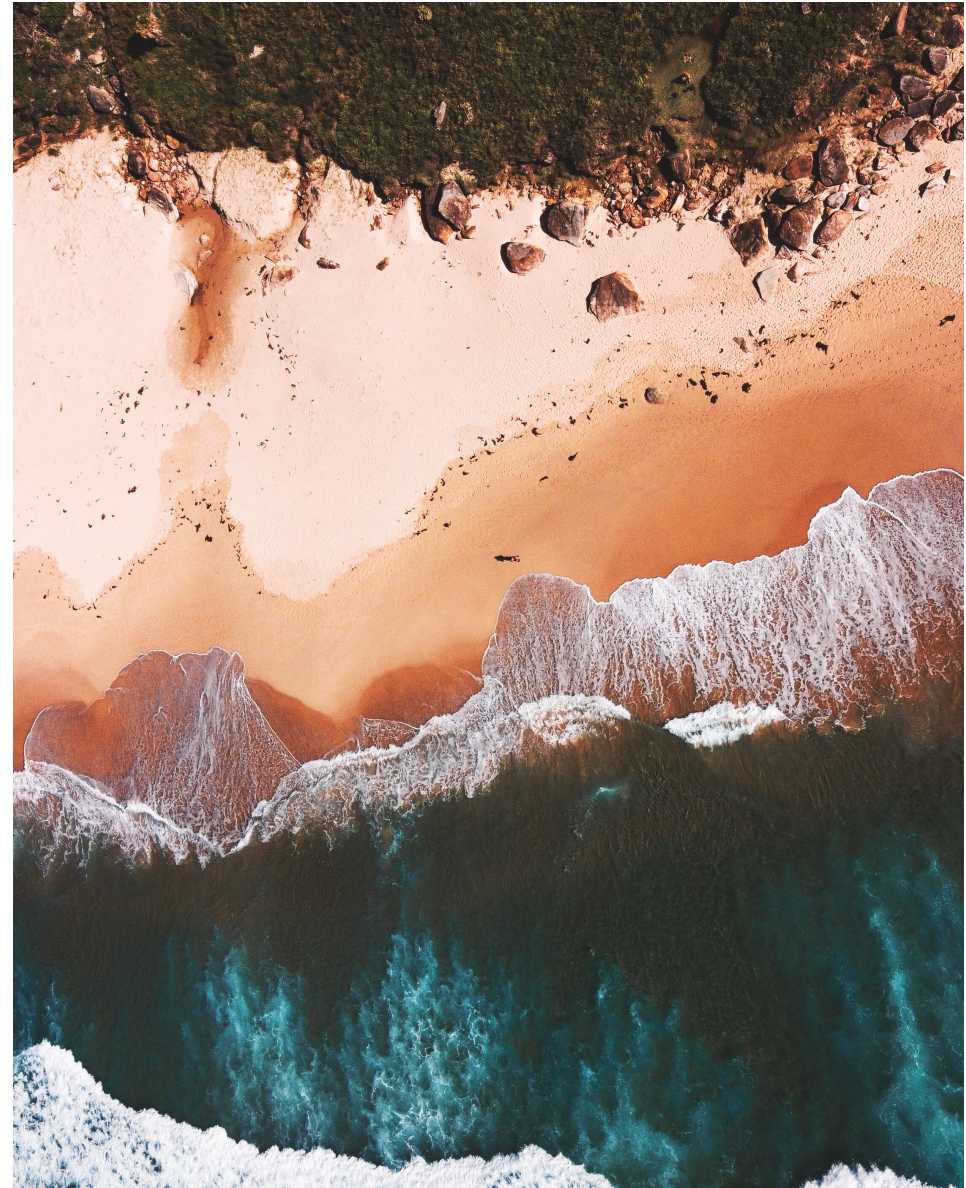
Why choose us? - 2

- We teach “Agile Release Planning” (unique)
- We also do, almost every week, an Agile Release Planning workshop. Unique.
- We have 20+ years of experience with all kinds of projects
- We have an overall business viewpoint
- “In theory there’s no difference between theory and practice. In practice, there is.”
Yogi Berra



Check out these

- “A Scrum Introduction” (book)
- “Agile Release Planning” (book)
 - See here: <https://leanagiletraining.com/info-lat/>
- We also have two blogs (and many posts):
 - [The LAT Blog](#)
 - [The LinkedIn Newsletter](#)



Certified ScrumMaster course

- Cover the basics
 - Ex: Values and Principles
 - Ex: Scrum Patterns
 - Ex: Roles, Events, Artifacts
- More advanced topics as needed and as time allows
- Some Lean principles & perspectives



Approaches

- Many, including...
- Personal
- Conversational
- Exercises
- Interactive
- Humorous
- Straight-forward
- Always on your toes
- Fun



The Content



Content - Basics

- Agile Manifesto and Principles
- The Empirical Process
- The Roles
- The Events (Meetings)
- The Artifacts



“Aggressive Scrum”

- We want you to be successful
- **More fun**
- More Velocity
- More BV for your customers
- Higher quality
- Fewer hours
- More pride in your work
- Making people’s lives better



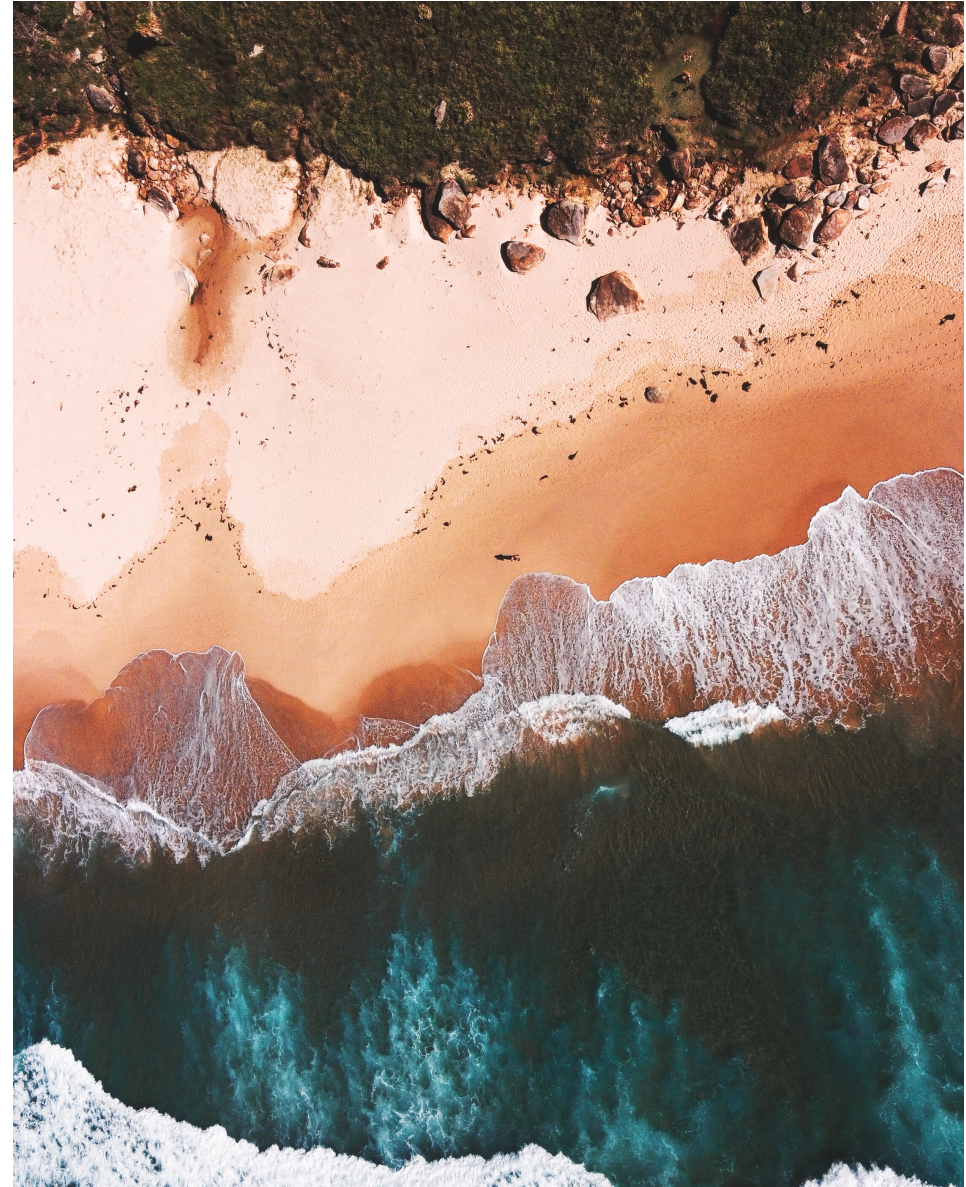
Change Agent

- You become a change agent
- We teach the basics of this



Scrum Patterns

- See “A Scrum Book” by Sutherland, Coplien et al & [ScrumPLOP.org](https://www.scrumplop.org)
- 94 patterns
- They explain why Scrum works, what problems each pattern is trying to help you with
- Give you ways to make Scrum better and to add to basic Scrum



Self-managing

- In the Scrum Guide 2020...
- What does it mean?
- Why?
- How do we do it in practice



ARP included in CSM

- “Agile Release Planning” is my name for a set of basic patterns (ideas and practices)
- Adaptive planning
- Revise the plan continuously, as we get smarter
- We always are missing a lot up-front.
- Planning > Plan
- But: The date is important.



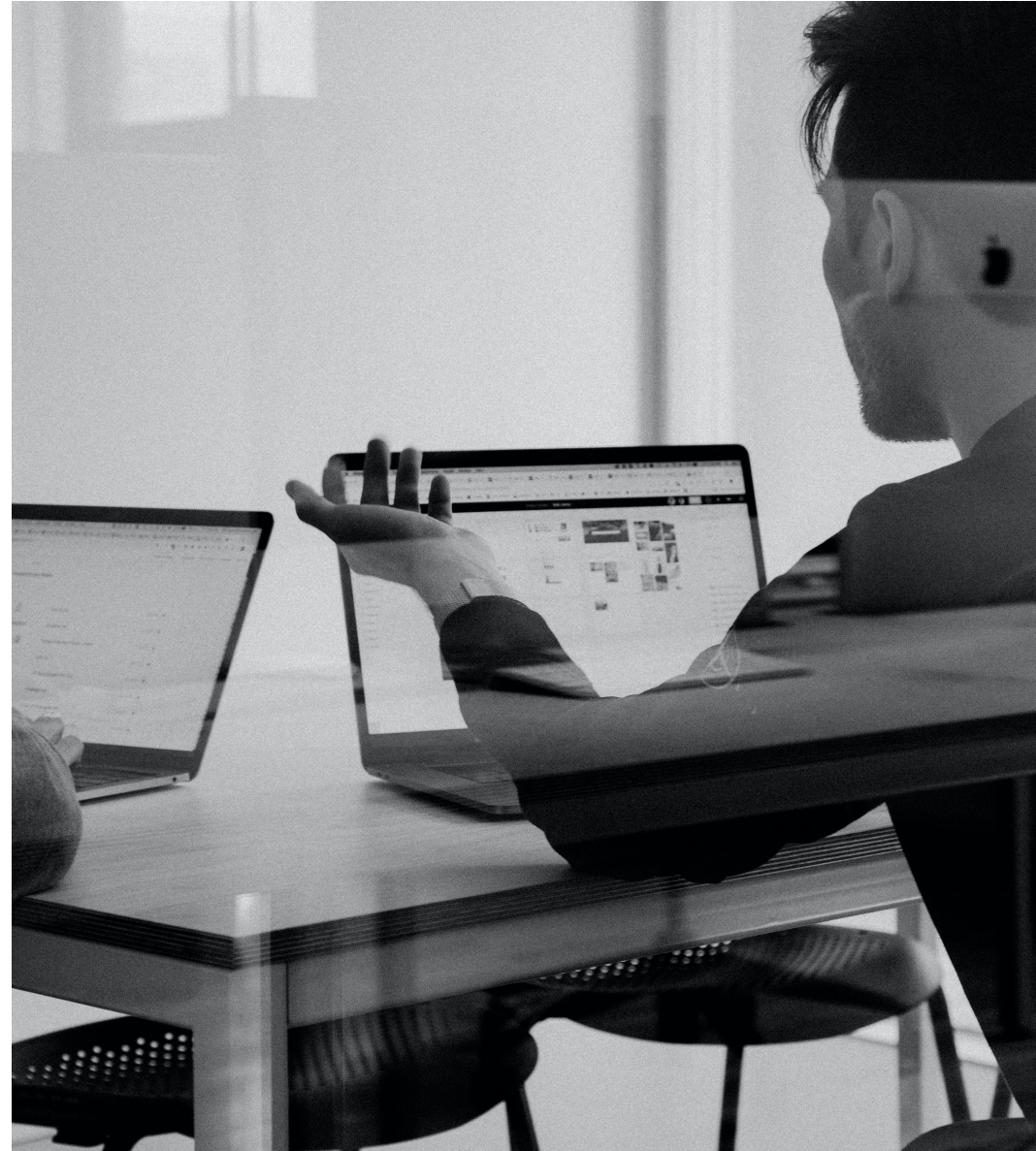
ARP things - 1

- Vision
- User Stories
- Drivers
- BV Points
- Story Points
- ROI
- Other factors (for ordering)
- Using Velocity



ARP things - 2

- Laying out in Sprints
- Contingency
- Landing Strip
- Setting the date
- PB Refinement
- Revising the Plan
- Changing the culture



Why important

- The culture must change. And must accept that change happens
- Planning is about learning. Learning is very useful. Learning means the plan will change
- To protect the Team
- To help the Team achieve more success



Other Information



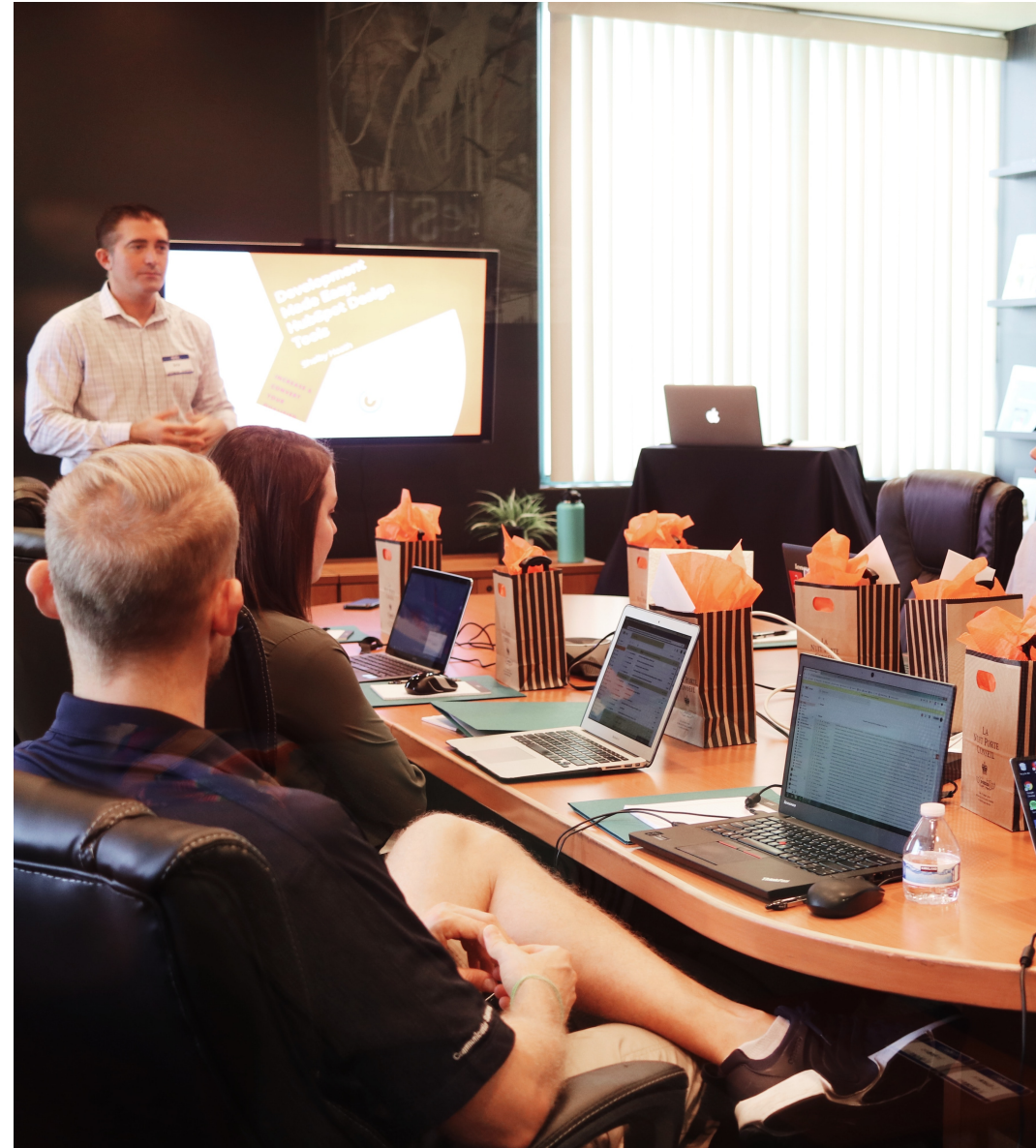
Three thoughts

- We want you to understand the basics, and be ready to do them
- We want you to have a feeling for what it will be like
- We want you to want to do it
- Note: I think Scrum is not everyone's cup of tea.



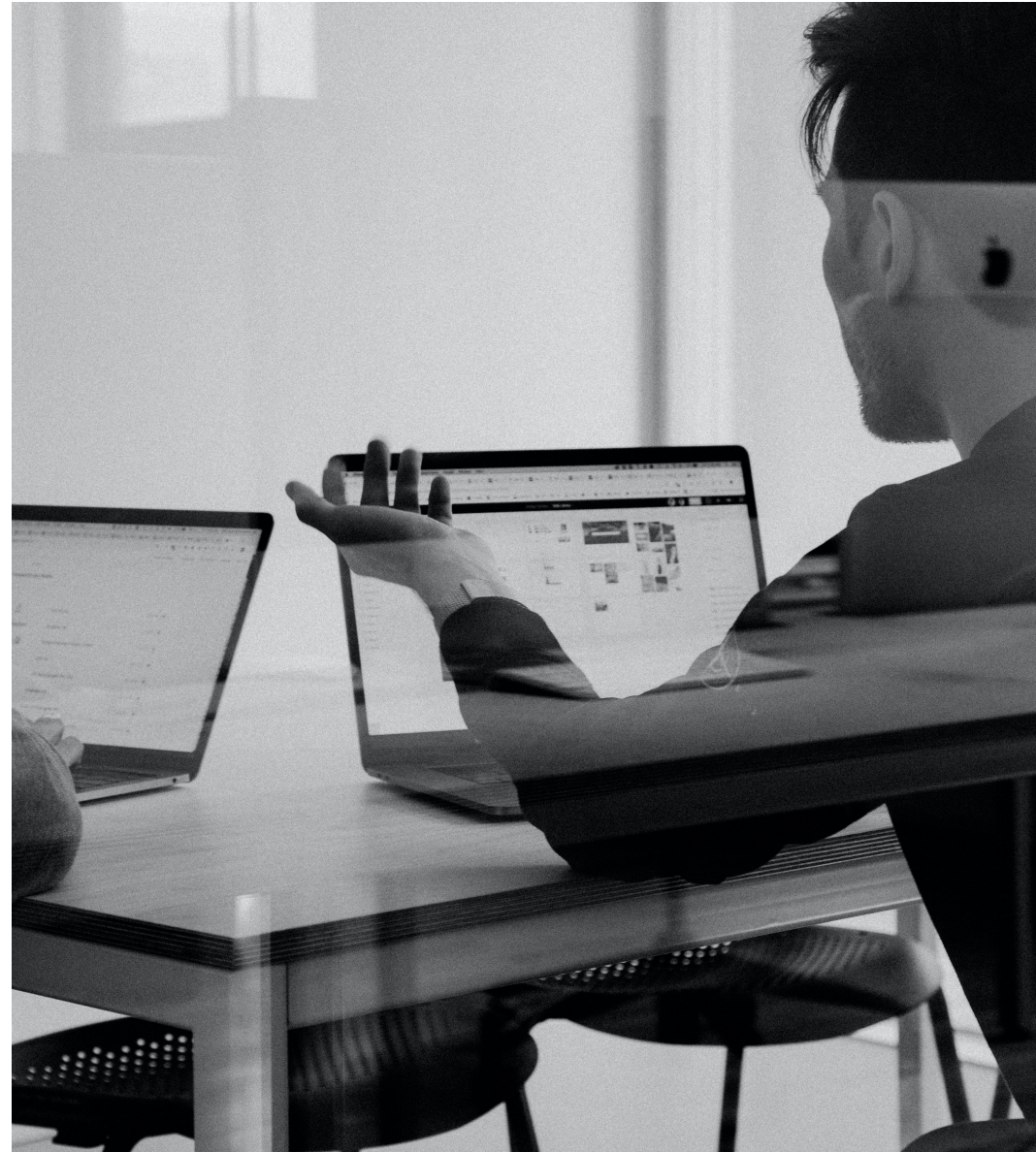
Two formats

- 16-ish hours
- H-H-F or F-F
- Online or in-person



Two types

- Public
- In-House (with group from your organization)



CSM Test

- Online, after the course, at your convenience
- 1 hour time box
- 50 questions, pick from 4 possible answers
- Questions and answers fairly short
- Everyone passes the test *

* Everyone who wants to, and puts a bit of time into it. (I suppose there is a special situation sometimes.)



TWO: ARP Workshop



Agile Release Planning workshop

- 8 hours (H-H or F)
- Real work
- Real work from one of the participants in your “Team”
- The “PO” usually linked to the real work



Ideal...

- More than 1 “table” in the room
- The 2 (or 3 or 4) teams learn from each other



Comments

- Very active with your Team, most of the time
- AND...plenty of opportunity to ask questions
- Questions often: “How do I get my team to do [X]...?”



Attendees say...

- “Should be required”
- “Essential”
- “This is when everything came together for me”
- Learning by doing
- Attendees strongly recommend



In-House

- We do the ARP workshop as an in-house workshop



Links:

- The full **Schedule** is here:
- <https://leanagiletraining.com/lean-agile-and-scrum-courses/>
- The next courses, with **more details**:
- <https://leanagiletraining.com/courses/scrummaster-greenville-2024-0416/>
- <https://leanagiletraining.com/courses/scrummaster-charlotte-2024-0423/>
- <https://leanagiletraining.com/courses/scrummaster-2024-0429/>
- <https://leanagiletraining.com/courses/scrummaster-charlotte-2024-0507/>
- All 3 are In-Person. One Online in late April.
- **Write-ups:**
- <https://leanagiletraining.com/lean-agile-and-scrum-courses/scrum-and-agile-course-descriptions/>



THREE: Online



Online

- Many courses/workshops are online now
- Note: We are doing in-person courses - not clear how the ratios will change
- For Online:
 - We recommend the Half-day format. It's tough to be on Zoom all day
 - Sometimes Half-day fits families better (eg, baby sitting or doing other work that same day)
 - We also offer Full-day format (for those who need/prefer that)



Online

- Zoom
- Break-out rooms
- mural.co - an online simultaneous collaboration platform
 - Mainly for “stickies”
 - “Steal” it for your remote team
- Hand drawn pictures and notes. Via GoodNotes on iPad Pro with Apple pencil.



FOUR: Discussion / Questions



Next Webinar Sessions...

- Which topics or problems do we need to discuss?
- What are the best topics for the next sessions?
- Please contact me with suggestions.
jhlittle@leanagiletraining.com
- Next webinar sessions (free):
- <https://leanagiletraining.com/lean-agile-and-scrum-courses/>
- Or: https://www.meetup.com/lat_webinars/



CLOSING

- Thank you!
- I'm always happy to discuss further.

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