

INTRO TO OUR ADVANCED-CSM COURSE

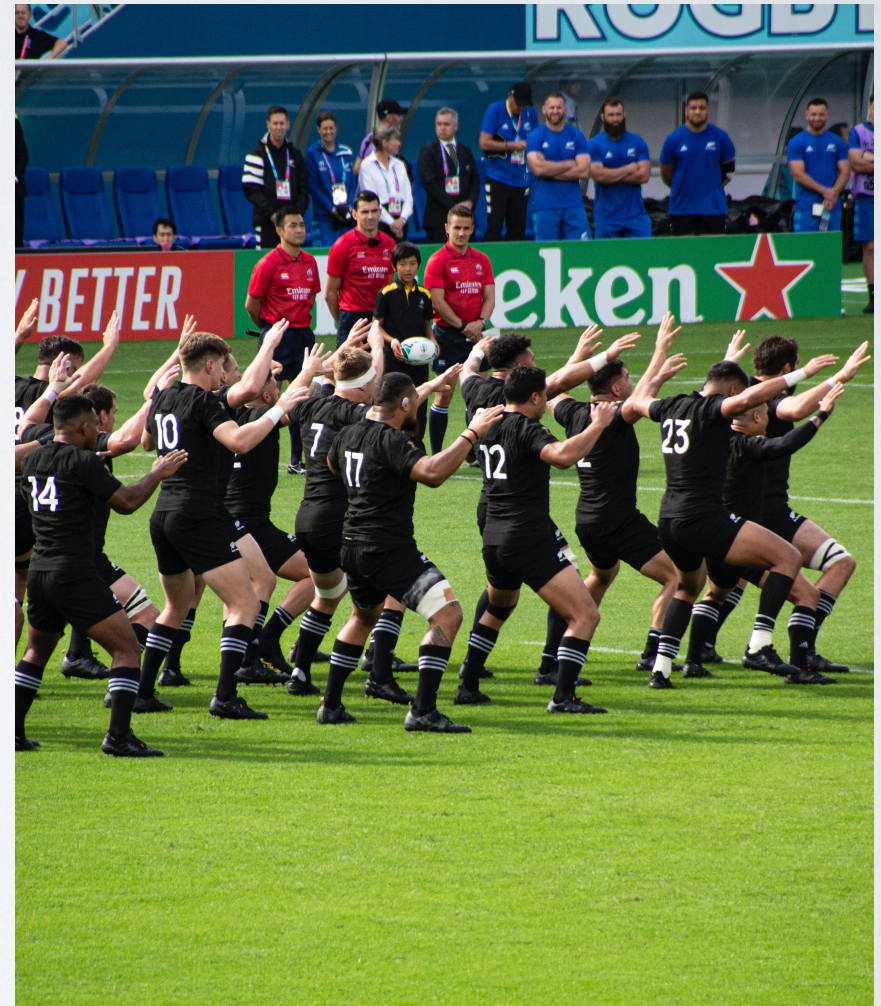
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Joseph Little, LeanAgileTraining.com

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REMINDER

- If you would like this slide deck in PDF form, put your email address in Chat
- ...or send at email to info@LeanAgileTraining.com



THE IDEA

- Scrum is simple
- but difficult to master
- There is a LOT more juice in these ideas
- More learning will help (people, teams, companies)
- Reward with certification



KEY

- This is a good course (attendees agree)
- You'll learn!
- You are good enough!
- You'll enjoy and learn from your colleagues



WE ARE UNIQUE

- Our approach is unique
- We co-trained 8 times with Jeff Sutherland
- We took Ken Schwaber's CSM course initially in 2005
- We have an MBA
- We have been a manager in a large organization
- We have been a coach (and continue to coach)
- We have 20+ years of experience with all kinds of projects.
- We have an overall business viewpoint
- We include Agile Release Planning

WE ARE UNIQUE - 2

- We provide free webinars, that can help you.
- And that allow you to practice offering help
- Slightly more than 1 per week on average
- We have written two books:
 - A Scrum Introduction
 - Agile Release Planning
- We have two blogs
 - On our website
 - On LinkedIn

THE PATH



12 months experience

Advanced Certified ScrumMaster (A-CSM) Learning Areas

- Agile and Lean Values, Principles, and Worldview
- Basic Facilitation
- Coaching Fundamentals
- Self-Organization, Team Dynamics, Definition of Done, and Empirical Process Control
- Coaching the Product Owner
- Removing Impediments, Scaling, and Organizational Change
- Servant Leadership



12 months experience

Certified Scrum Professional ScrumMaster (CSP-SM) Learning Areas

- Lean Thinking
- Advanced Facilitation
- Team Dynamics and Effectiveness, Conflict Resolution, Starting New Agile Teams, Software Craftsmanship, and Coaching the Development Team
- Coaching the Product Owner
- Organizational Development



12 months experience

Advanced Certified Scrum Product Owner (A-CSPO) Learning Areas

- Stakeholder Discussion Facilitation, Starting New Agile Teams, Managing Stakeholders, Facilitate Roadmapping, and Product Discovery
- Value of Engineering Practices and Technical Debt
- Advanced Product Backlog Item Formulation and Product Backlog Management
- Product Management
- Storytelling
- Scaling Scrum
- Lean Organizations (optional)



12 months experience

Certified Scrum Professional Product Owner (CSP-PO) Learning Areas

- Advanced Stakeholder Discussion
- Economics of Product Development Collaboration Frameworks
- Facilitate Product Backlog Ordering and Roadmapping at Scale
- Product Launch
- Customer Development
- Entrepreneurship in an Agile Context
- Advanced Product Discovery



See here: <https://www.scrumalliance.org/get-certified>

SCRUMMASTER / COACH PATH

- Get CSM (zero exp)
- Get A-CSM (12+ mons exp)
- Get CSP-SM (24+ mons exp)



4 KEY THINGS FOR A-CSM

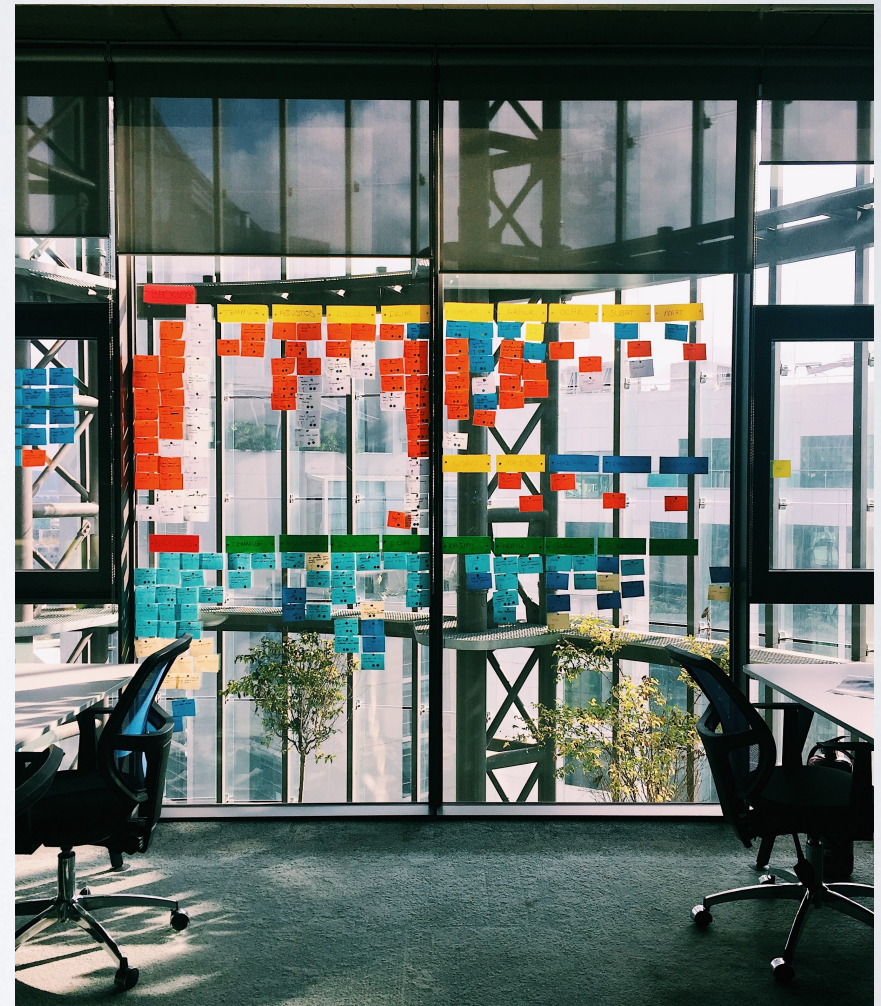
- Have a CSM
- Take a course (or coaching) - (*Hey! My course!*)
- Pass in the instructor's judgment
- 12 months of experience
 - Acting as a Scrum Master (before and/or after ACSM course) - 12 months within 5 year period

RENEW CSM

- To renew CSM (and other certs) see:
- **scrumalliance.org/get-certified/renewing-certifications**
- BUT: Getting an A-CSM renews your CSM. (And any other certs.)

HOW MUCH IS THE A-CSM WORTH?

- Definitely helps your Team.
- Teaches you how to do better agile-scrum.
- Teaches you to be a better coach.
- Differentiates you.
- Recognized in the market.



COURSE CONTENT



AGGRESSIVE SCRUM

- What Jeff Sutherland calls the “good scrum”
- Not doing Scrum-Butt
- Not doing half-baked Scrum
- Getting your people and your organization to do Scrum more fully



PROBLEMS -> SUCCESS

- We will address our ideas about what's holding you back from more success.
- We want to hear about your unique ideas and your specific situations.
- And we will devise solutions.



MAKING CHANGE HAPPEN

- This is a real skill set and makes a big difference
- One could say that this is the main thing we talk about
- We teach many of these skills in the course, and lead you toward others
- Basics, Manns & Rising, Kotter



SELF-MANAGING

- In the Scrum Guide
- What does it mean?
- Why?
- What are the implications?



SCRUM PATTERNS

- See: [A Scrum Book](#) by Sutherland, Coplien et al
- Adding new patterns to your Scrum practice
- Explaining WHY Scrum works, or each pattern helps
- Building, one pattern at a time



SUCCESS

- For one other person
- For yourself
- For your Team
- For the customers
- For your organization



TEAM SUCCESS - HOW IS THIS LIST?

- More happiness / fun
- Less stress
- Fewer hours (?)
- Higher velocity
- More business value
- Higher quality
- More innovation / creativity
- “I never want to leave this team”



AGILE RELEASE PLANNING WORKSHOP

- An optional workshop
- Unique (but not completely)
- Hands-on, real work
- Many skill sets that you must know and teach



ARP THINGS - I

- Vision
- User Stories
- Drivers
- BV Points
- Story Points
- ROI
- Other factors (for ordering)
- Using Velocity

ARP THINGS - 2

- Laying out in Sprints
- Contingency
- Landing Strip
- Setting the date
- PB Refinement
- Revising the Plan
- Changing the culture

OTHER INFORMATION

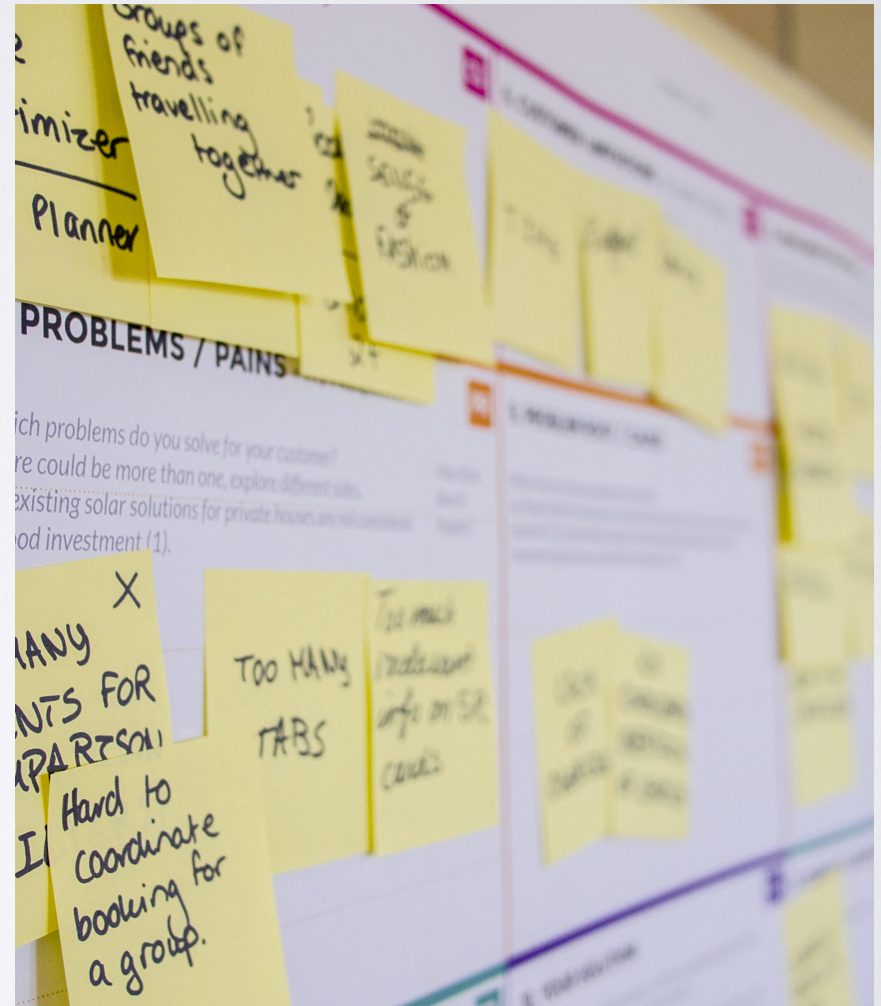


MORE DESCRIPTION

- **scrumalliance.org/get-certified/advanced/a-csm-certification**

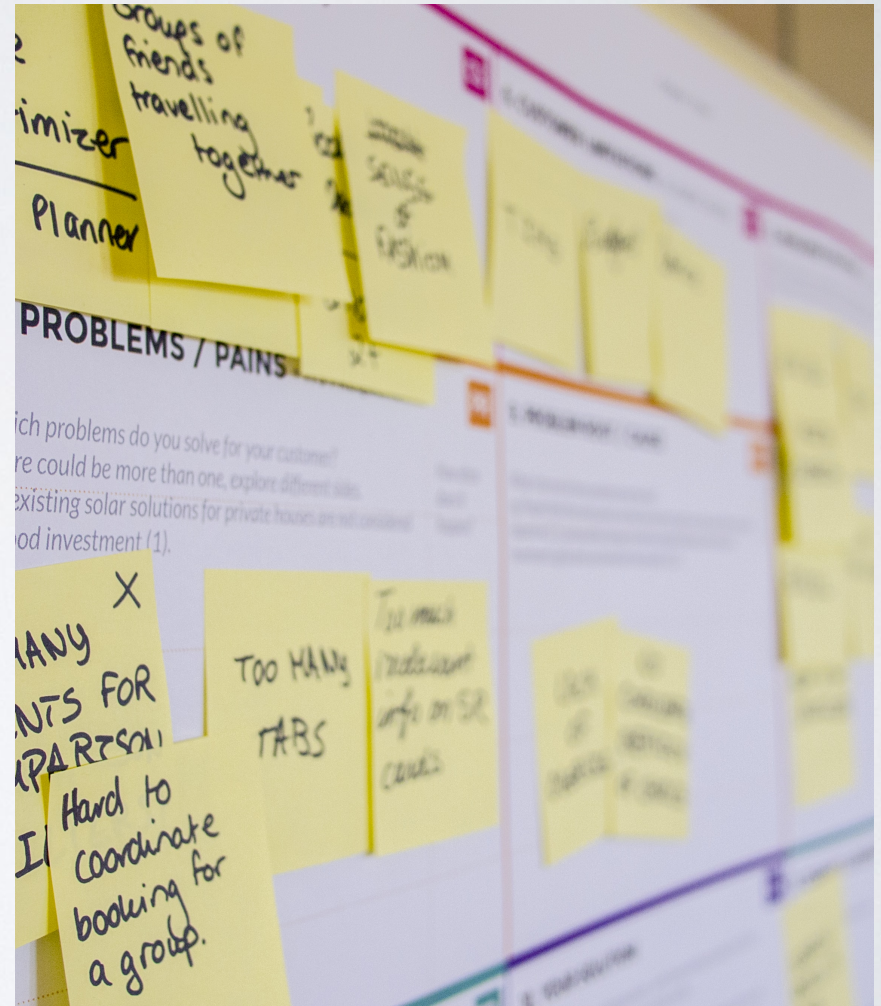
FORMATS

- Online or In-Person
- Public or In-House



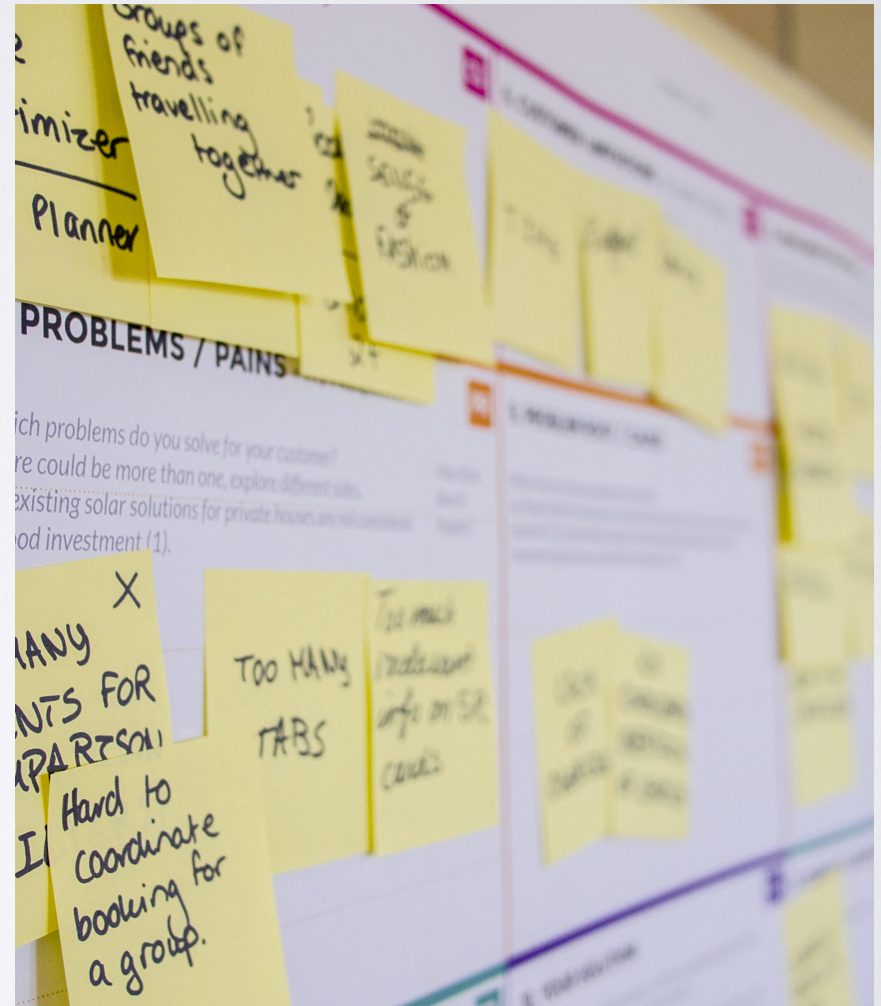
STRUCTURE

- 16 hours of A-CSM course, spread over several days
- Online typically: H-H-F
- In-Person typically: F-F



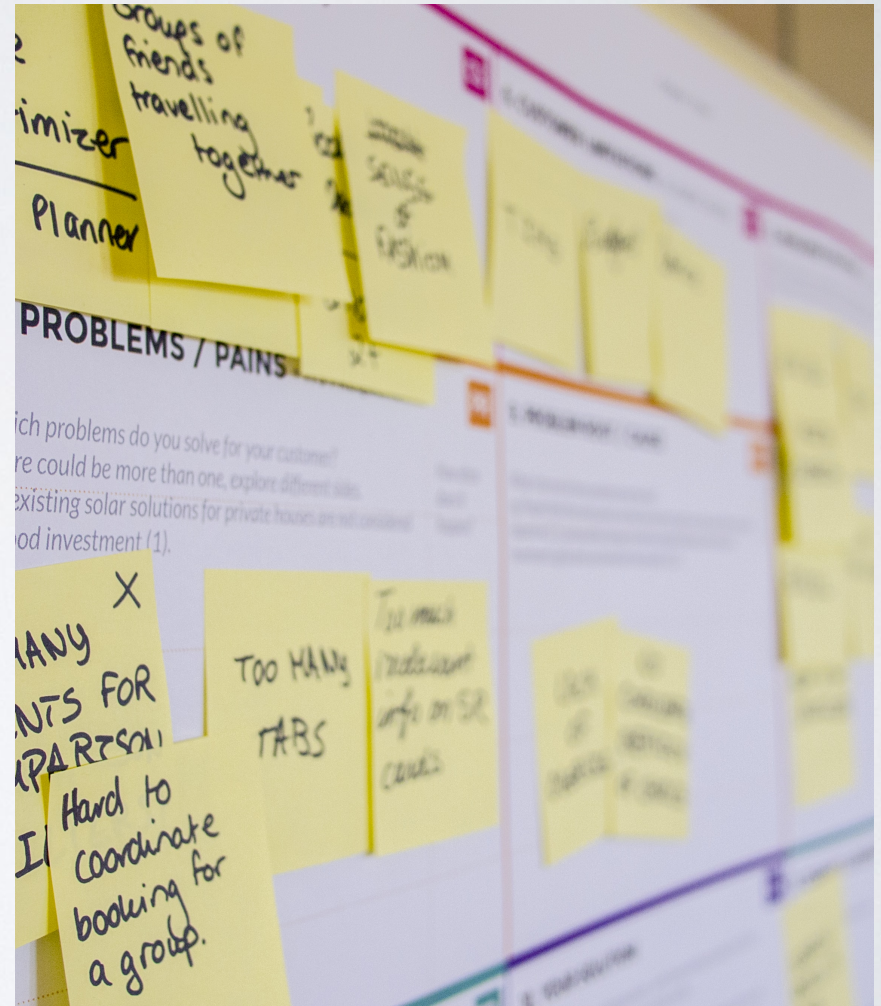
STRUCTURE

- Optional: 8 hours of ARP Workshop
- Online typically: H-H
- In-Person typically: F



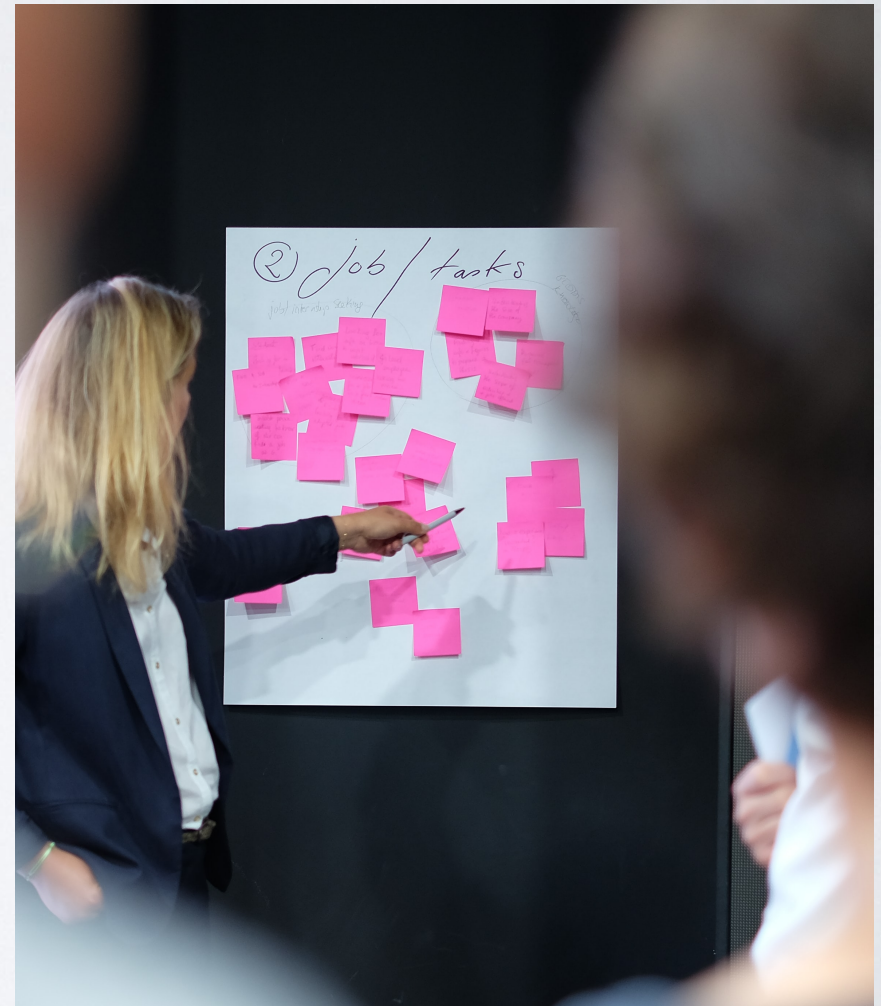
REQUIREMENTS OF A-CSM

- Several / many
- Learn of and then learn around the “A-CSM Learning Objectives.”
- Show me you are a cut above a CSM (but not as good as a CSP-SM). More than just the LOs.



COURSE APPROACH

- Collegial
- Interactive
- Work in small groups
- Learn from each other
- Complete exercises outside class



A-CSM LEARNING OBJECTIVES

- https://www.scrumalliance.org/media/certifications/los/adv_csm_learning_objectives_2022.pdf

BENEFITS

- *Learning how to use Scrum better.*
- You can be more effective. You can help your Team and company be more effective.
- You will be better (SM, coach, person...).
- A useful certification - good for being hired.
- Ready to take the next step. (A-CSM is pretty good by itself. Next step CSP-SM.)

NEXT A-CSM COURSES

- See: **leanagiletraining.com/lean-agile-and-scrum-courses**
- Next course: Oct 29-31, 2024 (Charlotte)
(plus ARP workshop)
- Make a proposal! Esp if you have 3+ people
- **In-house!?!**

YOUR QUESTIONS?

CONTACT INFO

Please ask questions anytime:

Joe Little

- **www.LeanAgileTraining.com**
- jhlittle@LeanAgileTraining.com
- 704-376-8888 | or 800-209-1280