

Webinar: Intro to our CSPO (Prod Owner) Course and Agile Release Planning (ARP) Workshop

May 2, 2025

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Reminder (to me)

- I will send you a PDF of this slide deck, if...
- If you are unsure if I have your email address connected to this webinar...
- Add it to the Chat or send me an email at info@leanagiletraining.com



Introduction

- Certified Scrum Product Owner course
 - Agile Release Planning workshop
 - Online (details)
 - Questions
-
- *Let's talk ~30 minutes*

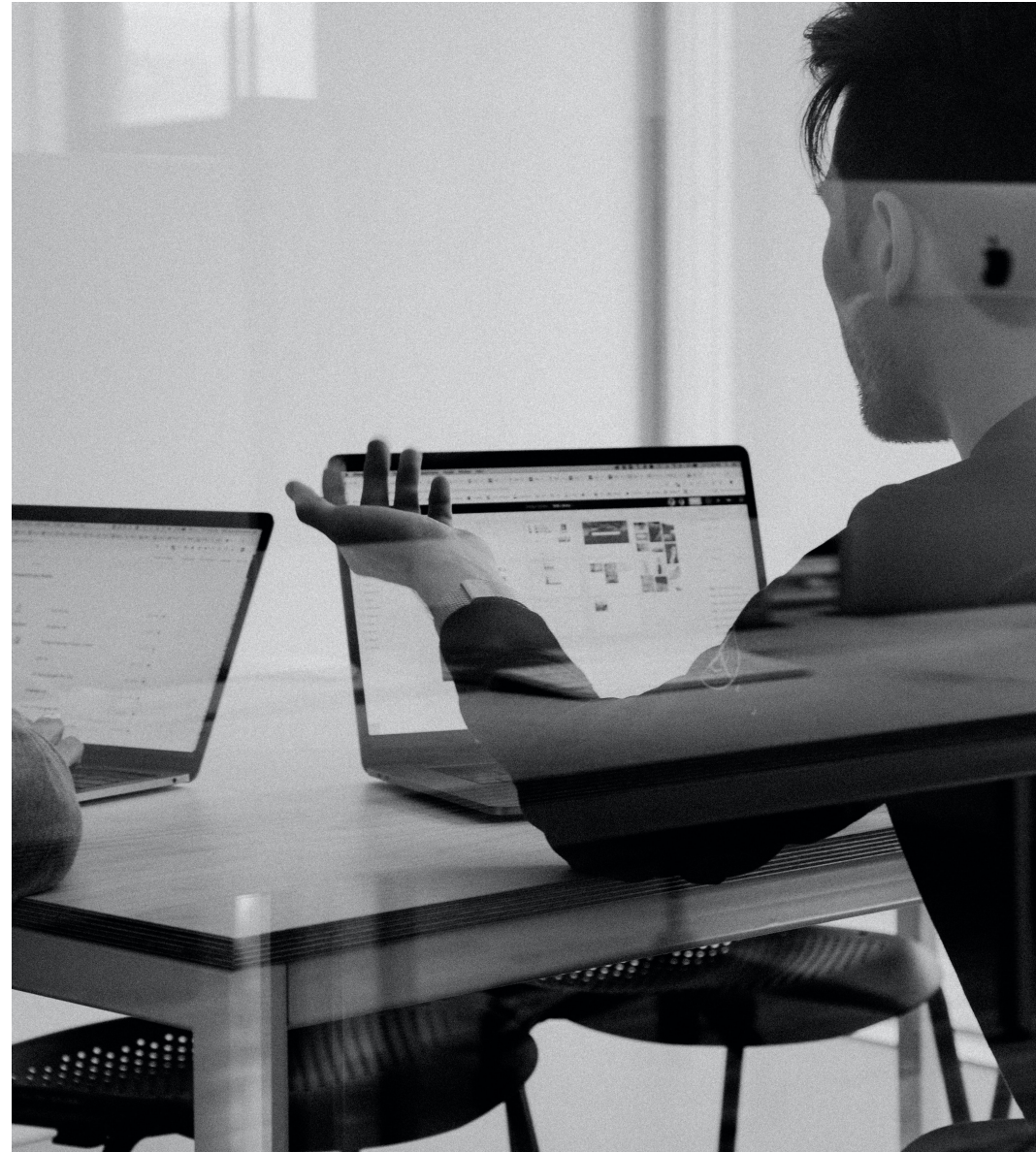


ONE: CSPO Course



POs are important

- That's our opinion. Should be obvious IMO.
- We are stronger about this than others.
- PO's get far too little attention.
- PO's are not commonly set-up for success.
 - Important
 - Hard
 - Different than prior job
- PO's need help to become much better - and it makes a BIG difference
- Training is one part of this.



Being a good PO is hard

- Lots of new ideas.
- New things you are doing.
- Lots of crazy assumptions by others.
- You need help.
- This course is the start of the help.

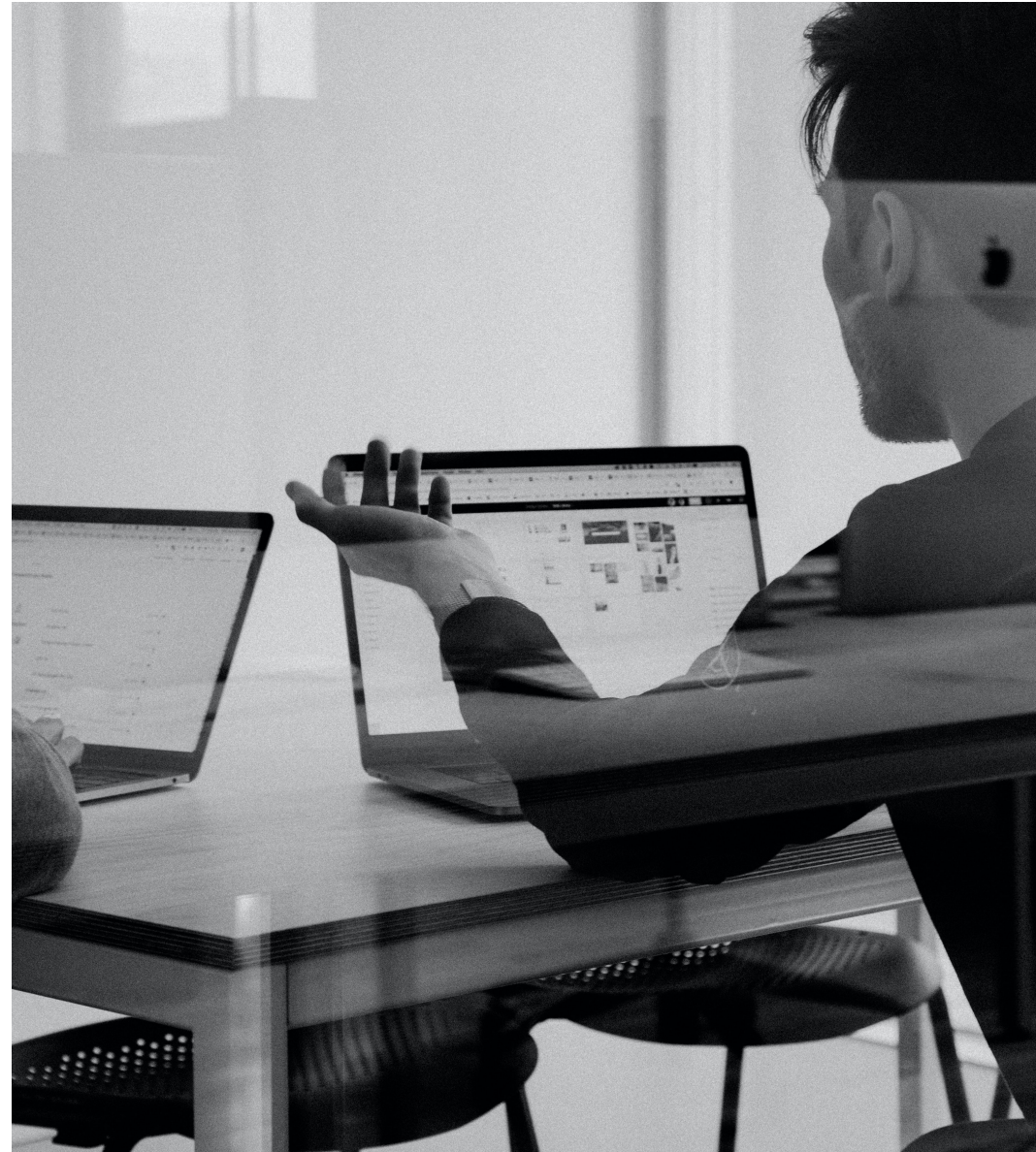


We are unique



We are Unique

- Our approach is unique
- We co-trained 8 times with Jeff Sutherland
- We took Ken Schwaber's CSM course initially in 2005
- We have an MBA
- We teach "Agile Release Planning" (ideas)
- We have done numerous Agile Release Planning workshops over years. UNIQUE.
- We have 20+ years of experience with all kinds of projects



Unique - 2

- We are not a former coder or tester. Business viewpoint. MBA also.
- **Follow-up via our free Webinars**
- We have written two books:
 - Agile Release Planning
 - A Scrum Introduction
- We have two blogs:
 - on LeanAgileTraining.com
 - on LinkedIn
- We are positioned to help you become better
- We deal, better, with the specific issues at your place and in your situation



Back to the course...



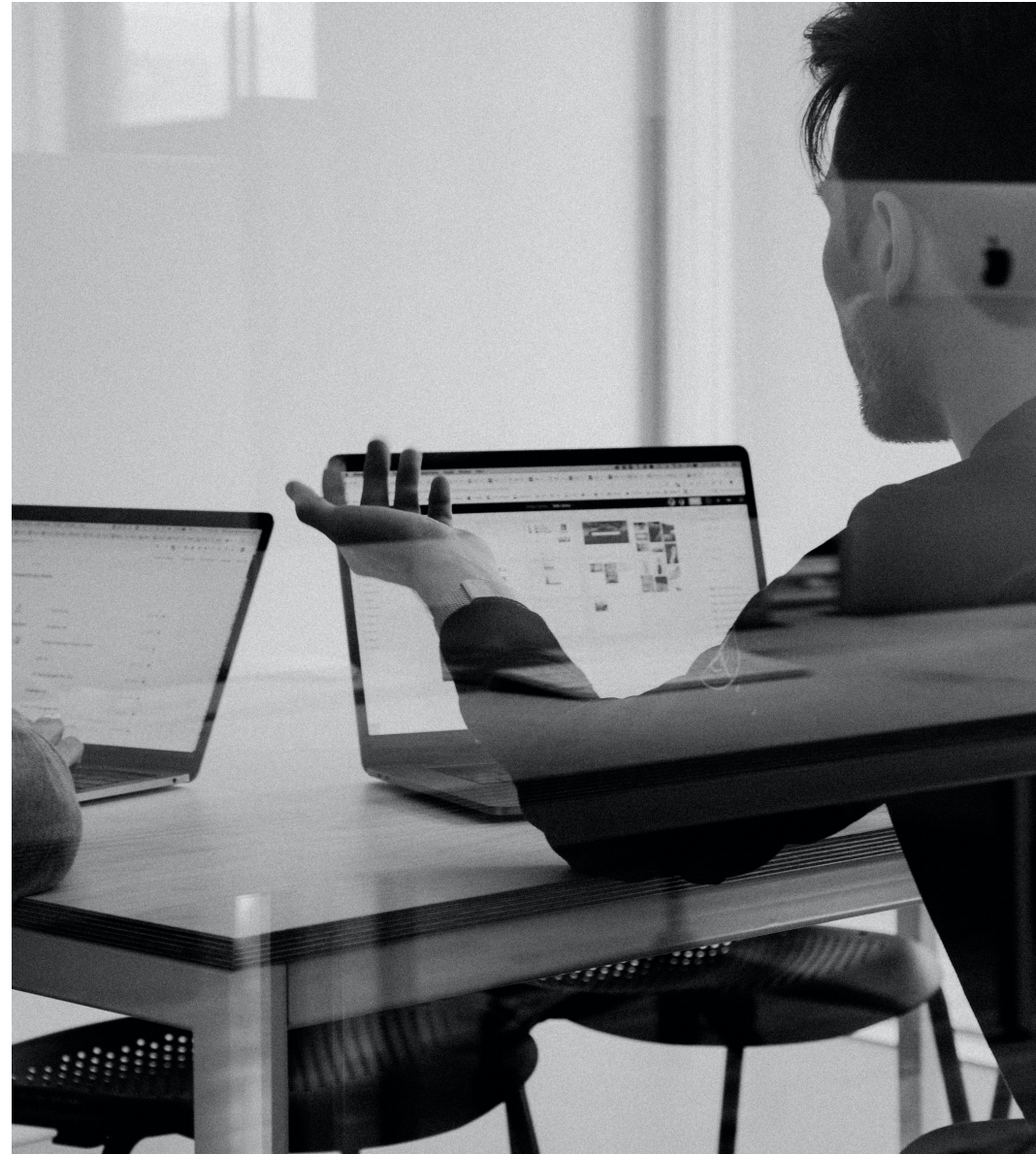
Approaches

- Many, including...
- Personal
- Conversational
- Exercises
- Interactive
- Humorous
- Straight-forward
- Always on your toes
- Fun



CONTENT

- In the next several slides



Certified Scrum Product Owner course

- Cover the basics; it is a “beginner” course per Scrum Alliance
 - Ex: Values and Principles
 - Ex: Roles, Events, Artifacts
- We prefer that people come having already done the CSM course and then get some experience
- THEN: We like to make this more an intermediate course
- More advanced topics as needed and as time allows
- Some Lean principles & perspectives



“Aggressive Scrum”

- We want you to be successful
- Build toward Team goal:
 - More Fun / Happiness
 - Double Velocity
 - More BV for your customers **
 - More motivation (we want this)
 - Higher quality
 - Working fewer hours
 - More pride in your work
 - Making people’s lives better



Topics - 1

- As questions & time permit...
- Inspiring the Team*
- Being decisive and learning
- 80-20 Rule*
- Release earlier
- Use BVPs*
- DOR and the DOR Process*



Topics - 2

- Product strategy
- JIT knowledge delivery
- Getting questions answered quickly
- Using the Plan to protect the Team (culture shift)
- Organizing the learning; organizing the research
- Learning to learn faster
- Realizing the Business Value (eg, Drivers)



Three goals

- We want you to understand the basics, and be ready to do them
- We want you to have a feeling for what it will be like
- We want you to want to do Scrum (and the PO job)
- Note: I think there is a small % of people for whom — Scrum is not their cup of tea. That's ok.



ARP Ideas Included

- “Agile Release Planning” is my name for a set of basic ideas and practices
- Adaptive planning
- Revise the plan continuously, as we get smarter
- We always are missing a lot up-front.
- Planning > Plan
- But: The date is important too.



ARP things - 1

- Vision
- User Stories
- Drivers
- BV Points
- Story Points
- ROI
- Other factors (for ordering)
- Using Velocity



ARP things - 2

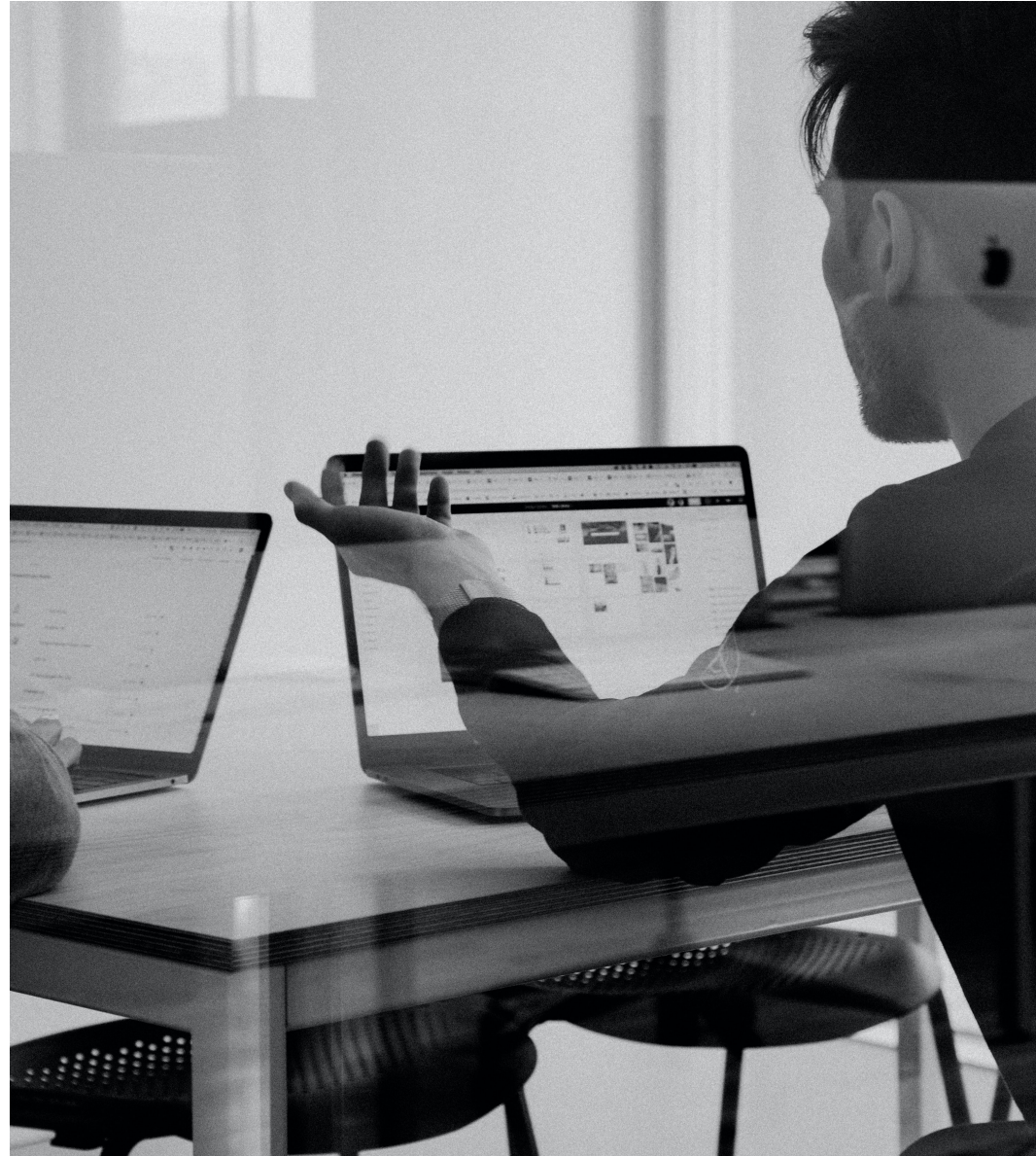
- Laying out in Sprints
- Adding Contingency
- Adding Landing Strip
- Setting the (first) date guess

- PB Refinement
- Revising the Plan
- Changing the culture



OTHER INFORMATION

- In the next several slides



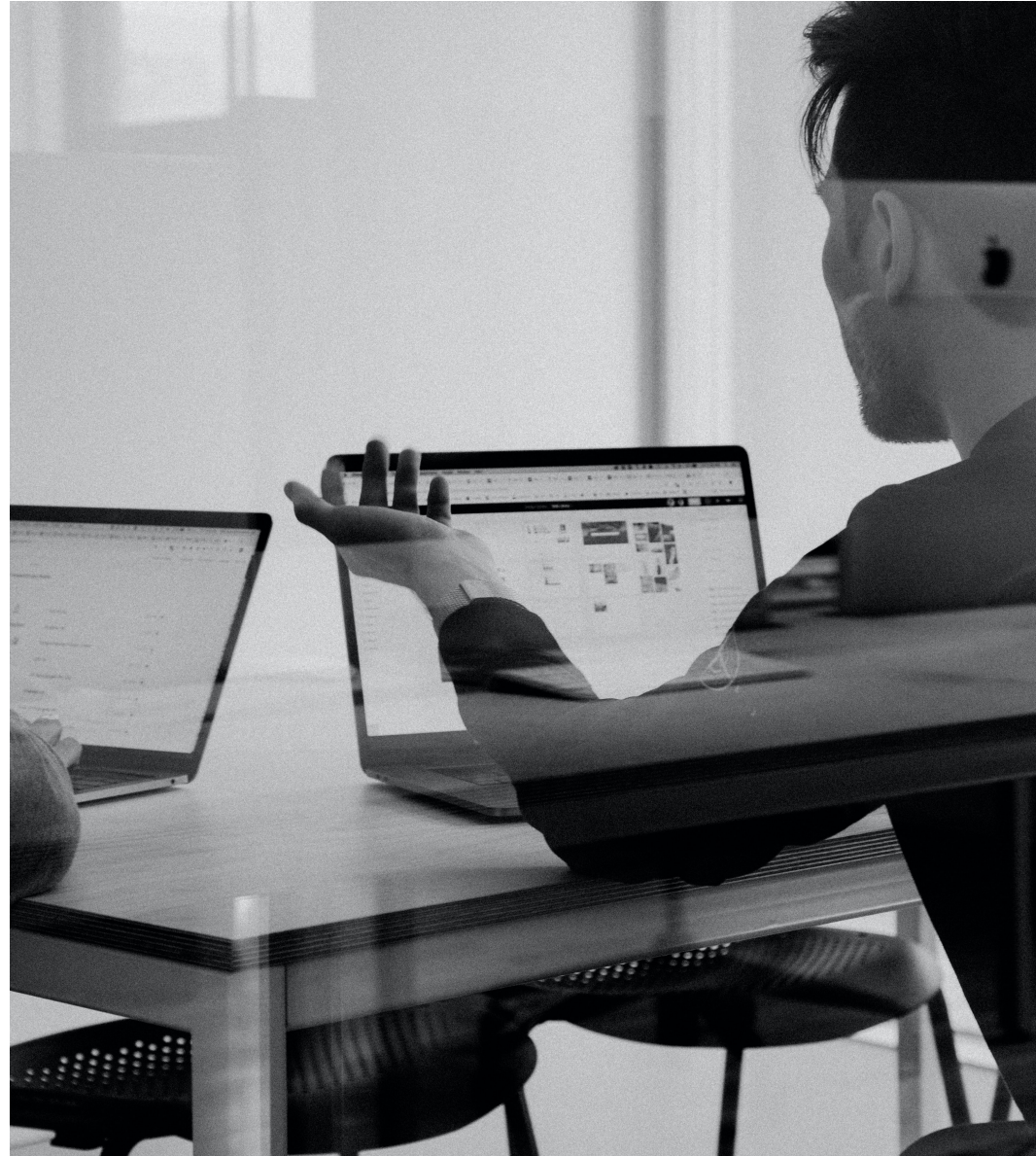
Two formats

- 16-ish hours
- H-H-F or F-F
- In-Person or Online



Two types

- Public
- In-House (with a group from your organization)



No CSPO Test (yet)

- Well, not now.
- Maybe soon.



TWO: ARP Workshop



Agile Release Planning workshop

- 8 hours (H-H or F)
- We work with Real Work
- Real work from one of the participants in your “Team” (of 4?)
- PO usually linked to the real work



Comments

- Very active with your Team, most of the time
- AND...plenty of opportunity to ask questions
- Questions often: “How do I get my team to do [X]...?”



Attendees say...

- “Should be required”
- “Essential”
- “This is when everything came together for me”
- Learning by doing
- Attendees strongly recommend



In-House

- We also do the ARP workshop as an in-house workshop
- Or, obviously, as a public workshop



Links:

- The **Schedule** is here:
- <https://leanagiletraining.com/lean-agile-and-scrum-courses/>
- The next course is In-Person, Charlotte. June 30-July 1, 2025.
- <https://leanagiletraining.com/courses/product-owner-clt-2025-0630/>
- More to follow.
- Others? You can influence me (esp. with 3+ people)
- **Write-ups:**
- <https://leanagiletraining.com/lean-agile-and-scrum-courses/scrum-and-agile-course-descriptions/>



THREE: Online



Online

- Some courses/workshops are online now
- We recommend the Half-day format. It's tough to be on Zoom all day
- Sometimes Half-day fits families better (eg, baby sitting) — or doing other work that same day
- We also offer Full-day format (for those who need/prefer that)



Online

- Google Meet
- Break-out rooms
- mural.co - an online simultaneous collaboration platform
 - Mainly for “stickies”
 - Steal it for your remote team
- Hand drawn pictures and notes. Via “GoodNotes” on iPad Pro with Apple pencil.



FOUR: Discussion / Questions



Next Webinar Sessions...

- 2 Types:
 - (a) Courses/Workshops
 - (b) agile topics
- What do you want to discuss?
- What are the best topics for the next sessions?
- Please contact me with suggestions.
jhlittle@leanagiletraining.com
- Next webinar sessions (free):
 - [MeetUp](#)
 - <https://leanagiletraining.com/lean-agile-and-scrum-courses/>



CLOSING

- Thank you!
- *I'm always happy to discuss further.*

Joseph Little

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